

Subject: Background Information you requested
Date: Wed, 27 May 2020 12:56:35 +0000
From: "Wood, Jeff" <Jeff.Wood@tyson.com>
To: Doug Sprouse <dsprouse@springdalear.gov>
Message-ID: <DM5PR1701MB1756D10704CA43F5738D89A6F8B10@DM5PR1701MB1756.namprd17.prod.outlook.com>
Status: read

Mayor,

Below are some key points that might be helpful to you. Here's a link to a very recent [Berry Street plant tour video](#), which may also be accessed on the Tyson Foods YouTube page. This gives you a visual example of all of the measures protein producers are using to try to keep Team Members safe. Two other quick points:

I spoke with PR about some of our recent interactions with media and in particular with CNN, trying to help get a scouting report for you. Here are a couple of things you might want to think about:

Another mayor in North Carolina was set to go on CNN recently. They asked him some test questions right before he went on, and because he was so positive they canceled his interview. You might want to think about asking if you're the only one being interviewed, or if there are others added to your segment. It would be very much like CNN to have you on inset with others including perhaps someone like Magoly Licolli, the radical union organizer, or others. She has been calling national media lately to try to create drama and controversial footage. She has no interest in facts and will just shout and make baseless accusations. You might just want to ask in case you need to be prepared. It would be great to know that intel if they touch base with you again. It is fair for you to ask about the substance and tenor of what they're going to be asking. You don't need our help with any of this – Springdale, as you know better than anyone, has a great story to tell as our community is one of the best in America. Thanks for your positive outreach on the subject and please let us know if we can be of any other help! Have a great day. - Jeff

Key Points

Poultry processors have transformed the way they operate

- Temperature/health checks

- Requiring masks

They're using tools to help with social distancing

- Installed partitions in production lines and break rooms

- Stepped up efforts to clean and sterilize everything

The poultry companies are working with state and local health officials

- Tyson provided tours of two production plants (*Berry Street in Springdale and Chick-N-Quick in Rogers*) in April to state and federal health officials. They got glowing reviews for safety.

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