



September 17, 2014

Via E-mail

Dear Mrs. Harris,

This is in response to the complaint forwarded to Senator Berger's campaign from your office yesterday.

The complaint is groundless, riddled with false statements, unsupported by the facts, and is principally an effort to generate publicity by and for the complainants.

False statements made in the complainant include:

1. That the ad cited in the complaint is being aired on Television – it is not the TV ad currently being aired by the Senator's campaign;
2. The amount of money being spent on the ad – the amount cited is incorrect; and
3. That the intent or effect of the ad is to intimidate or discourage potential voters from exercising their lawful right to vote – the intent and effect is to inform voters about a positive, popular, and widely supported change to our State's election laws.

Specifically, the intent of the ad is to inform the voters about Senator Berger's successful efforts to protect the integrity of the voting process through a photo ID requirement. This was and is in the context of Senator Berger's effort to seek support for election to the North Carolina Senate. The complainants' unsubstantiated and baseless allegations regarding Senator Berger's intentions in airing this truthful TV ad are not supported by any facts and merely constitute their partisan opinions.

To remove any question, even questions clearly motivated by partisan animus, regarding the purpose of the ad, Senator Berger has instructed his campaign to modify the ad so that in addition to affirming Senator Berger's support for the photo ID requirement, it also specifies that voters will be required to present a photo ID beginning in 2016. Senator Berger has taken this step to ensure that the ad spells out in very specific detail the voter ID law, which was adopted with overwhelming support in the Legislature. You may view the updated TV ad on Senator Berger's website.

We appreciate the opportunity to set the record straight regarding Senator Berger's efforts to inform others about how a simple and straightforward voter ID requirement can provide added security to our electoral process, as it has in over a dozen other states.

On behalf of Senator Berger, I respectfully request that you dismiss this complaint.

Sincerely,

Ray Martin
Spokesman
Phil Berger Committee